



East Bay
STATE OF MIND
A CELEBRATION OF HOPE & JUSTICE

Thursday, April 12, 2018
Scottish Rite Center
Oakland, CA

COMMUNITY ADVOCATES

Community connections are a core part of how Rubicon works to achieve its mission because we know that no one person or organization can break this cycle alone. It takes many collaborators -- our participants, staff, **and you**. As a Community Advocate you will treat yourself, and your guests, to a fun and inspiring evening in support of Rubicon's vision of an East Bay without poverty.

ENJOY AN EVENING WITH RUBICON & SPECIAL GUEST, LUVVIE AJAYI

*Luvvie has been called the Olivia Pope of Social Media for fixing eLives and inspiring students at her popular, frequently sold-out classes. She is a noted speaker on topics related to blogging, branding, digital marketing, nonprofit communications and activism. Her first book *I'm Judging You* released by Henry Holt & Co. (division of MacMillan) debuted at #5 on the New York Times best-seller list and has gained major media mentions including NPR, Chicago Tribune, Mashable, and NBC News. Her book was recently optioned by Shonda Rhimes for television.*

6:30pm - Fireside chat with Luvvie - The Power of Social Media for Good

7:30pm - Program - Keynote by Luvvie; Inspiration by Rubicon

8:45pm - Book signing

9:00pm - After party hosted by Rubicon's Young Professionals Board



COMMUNITY BUILDER - \$2,000

- Seating for ten
- Recognition in event materials as a Community Advocate
- Complimentary copy of Luvvie Ajayi's book, *I'm Judging you: The Do Better Manual* for you and your guests

COMMUNITY LEADER - \$1,000

- Seating for five
- Recognition in event materials as a Community Advocate
- Complimentary copy of Luvvie Ajayi's book, *I'm Judging you: The Do Better Manual* for you and your guests

INDIVIDUAL TICKET - \$250

- Seating for one
- Complimentary copy of Luvvie Ajayi's book, *I'm Judging you: The Do Better Manual*

Please note that our Community Advocate pricing is intended for individuals whose companies are not subsidising the cost of their support for Rubicon.

For additional information, please contact:

Heather Davis, Executive Assistant
p: 510-231-3903
e: heatherd@rubiconprograms.org



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Your support builds a community of advocates for an East Bay without poverty!

ADVOCACY PACKAGES

<input type="checkbox"/> Community Builder - \$2,000 Seating for 10	<input type="checkbox"/> Community Leader - \$1,000 Seating for 5
<input type="checkbox"/> Individual ticket - \$250 Seating for 1	
<input type="checkbox"/> I/We cannot attend but would like to support Rubicon's life-changing work.	

Enclosed is a contribution of \$ _____ payable to Rubicon Programs.

CONTACT INFORMATION

Your name(s) _____

Company _____

Public name _____

For Community Builder/Contributer levels: Your name(s) as you would like to be listed in any media or publications recognizing our Community Advocates.

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

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Please mail, email, or fax this form with payment to:

Heather Davis, Executive Assistant
Rubicon Programs
2500 Bissell Avenue
Richmond, CA 94804

p: 510-231-3903
f: 510-235-2025
e: heatherd@rubiconprograms.org
rubiconprograms.org



Online payment at: rubiconprograms.org/donate