

We believe in the promise of fairness, equity and opportunity for all people.



Join the  
**ASSOCIATE BOARD:**

1. Complete a brief application.
2. Participate in a phone or in-person interview with Rubicon staff.
3. Receive an offer!

## QUESTIONS?

OR TO APPLY TODAY

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Rubicon's mission is to transform East Bay communities by equipping people to break the cycle of poverty. We believe success comes from achievement in income, assets, wellness and connections.



[rubiconprograms.org](http://rubiconprograms.org)  
@rubiconprograms



## ASSOCIATE BOARD

Emerging leaders working toward social justice and equity for East Bay communities.

**EDUCATE.  
SUPPORT.  
ACT!**

# ABOUT THE ASSOCIATE BOARD

Rubicon's Associate Board (AB) is a group of emerging leaders who dedicate their time, talents, networks, and resources to raise awareness and support for the work and mission of Rubicon Programs. Together, we will work towards an East Bay without poverty.



## GOALS FOR 2018-19:

1. Grow membership to 15-20 active members
2. Elect Board Leadership and Committee Directors
3. Secure at least one new major corporate sponsorship for Rubicon's annual gala
4. Achieve committee goals (Events, Ambassadorship, Recruitment) with guidance from Rubicon staff

## REQUIREMENTS:

1. Attend at least three-fourths of all meetings
2. Actively participate in at least one committee
3. Give or raise \$500 annually
4. Spread awareness of Rubicon and its mission by:
  - Attending and inviting your networks to attend Rubicon events
  - Engaging with and helping to expand our community of advocates

## BENEFITS!

1. Opportunities for networking and professional growth with our board and leadership, as well as mixers, events, presentations from our staff, etc.
2. Discounted tickets for Associate Board members and friends at Rubicon's annual gala
3. Exclusive opportunities to engage with our programs and experience Rubicon's work first-hand
4. Recognition on our website and marketing materials
5. The opportunity to meet other young professionals passionate about equity in East Bay communities

## COMMITTEES

### Recruitment

- Manages recruitment of prospective Associate Board members
- Conducts outreach, reviews applications and interviews recruits

### Events

- Responsible for the planning and execution of special events and fundraisers
- Partners with staff to host Rubicon's annual gala

### Ambassadorship

- Responsible for introducing Rubicon's mission, programs and priorities to new partners
- Cultivates new strategic allies and resources
- Generates publicity for Rubicon's events and advocacy campaigns
- Works with Rubicon to ensure that Associate Board members are equipped to be strong community influencers and connectors

## ABOUT RUBICON

Rubicon Programs is a 501(c)(3) nonprofit that works to transform East Bay communities by equipping people to break the cycle of poverty.

Our theory of change is centered around four key pillars of success: income, assets, wellness and community connections. Each of our participants have access to personal coaches, advisors and attorneys who help them climb their own ladder of prosperity.

Rubicon serves over 1,500 low-income and unemployed individuals in Contra Costa County and Alameda County, with sites in Oakland, Hayward, Richmond, Antioch and Concord.

