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## Associate Board Overview

### **About Rubicon**

[Rubicon Programs](#) is a groundbreaking organization on a mission to transform East Bay communities by equipping people to break the cycle of poverty. Rubicon moves very low-income members of our community, including a significant homeless and recently incarcerated population, to lasting economic mobility through guided achievement in four areas: Income, Assets, Wellness, and Community Connections. For most, the immediate goal is securing employment to stabilize income – and our services continue beyond securing a first job. We then help participants identify and work towards a career path with family-sustaining wages and advancement, develop a safety net by building assets and enrolling in health insurance/public benefits, address legal barriers to mobility, access primary and behavioral healthcare, and strengthen relationships with family and community. This integrated, whole person approach equips people for full economic and civic participation.

Rubicon's antiracism stance sets forth how we will combat racism in our communities and develop equity practices within our organization. All of our work is guided by our [core values](#) of justice, hope, and humility.

### **About the Associate Board (AB)**

We can't break poverty alone. In a time and place with unprecedented wealth – the Bay Area in 2018 – many of our most vulnerable community members risk being excluded or displaced by increased economic investment. The Associate Board (AB) will raise awareness about the needs, challenges, and assets of our neighbors living in poverty, and raise funds to support Rubicon's work of ensuring opportunities for the communities we serve.

In addition to the personal rewards of supporting an organization that does important and necessary work in our community, joining the AB is a great way to meet, network, and socialize with fun and hardworking young professionals.

### Mission

Rubicon's Associate Board is a group of emerging leaders who dedicate their time, talents, networks, and resources to raise awareness and support for the work and mission of Rubicon.

### Requirements

The AB will provide opportunities for Members to hone their leadership skills. Similar to the responsibilities of being on a governing Board, AB members will have project leadership as well as fundraising responsibilities. We anticipate the time commitment to be approximately 4-5 hours/month.

1. Attend 75% of meetings annually.
2. Actively participate in your committee's work to achieve its objectives.
3. Give or get \$500 each year.
4. Spread awareness of Rubicon and its mission by:
  - Attending and inviting people from your networks to attend our events.
  - Engaging with and helping to build our community of advocates.

**Associate Board Goals for FY19 (July 1, 2018 - June 30, 2019)**

1. Grow Associate Board Membership to 15-20 active members.
2. Elect leadership roles.
3. Secure at least one new corporate sponsorship for Rubicon's annual gala.
4. Specific committee goals (Events, Ambassadorship, Advocacy) TBD, with guidance from Rubicon.

**Benefits**

1. Opportunities for networking and professional growth with Rubicon governing board and leadership: Mixers/networking events, presentations from Rubicon staff, etc.
2. Discounted tickets for Associate Board members and friends at Rubicon's annual gala.
3. Exclusive opportunities to engage with program and experience Rubicon's work first-hand.
4. Recognition on website and relevant marketing materials.
5. The opportunity to meet other young professionals passionate about equity in East Bay communities.